



COMMUNITY IMPACT INITIATIVE

Sustaining Homes, People and Communities

Catrin Evans

Two Key Issues

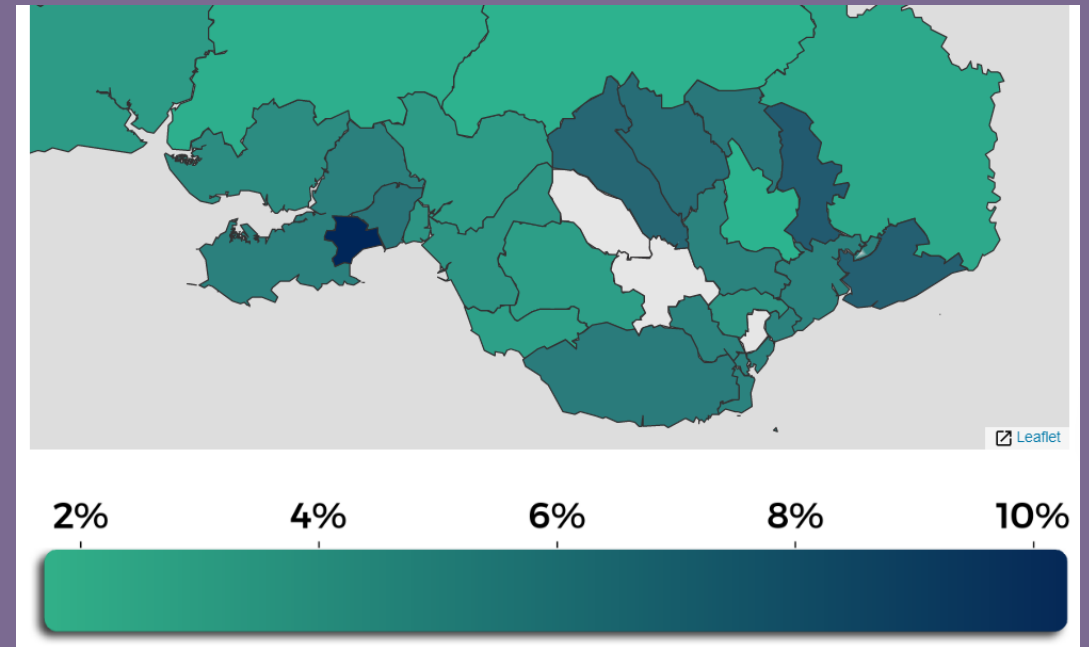
Insufficient Housing

- Over 30,000 empty homes in Wales
- Meanwhile the number of households without a permanent home in September increased 60% over 12 months to 6,935 (20-21).



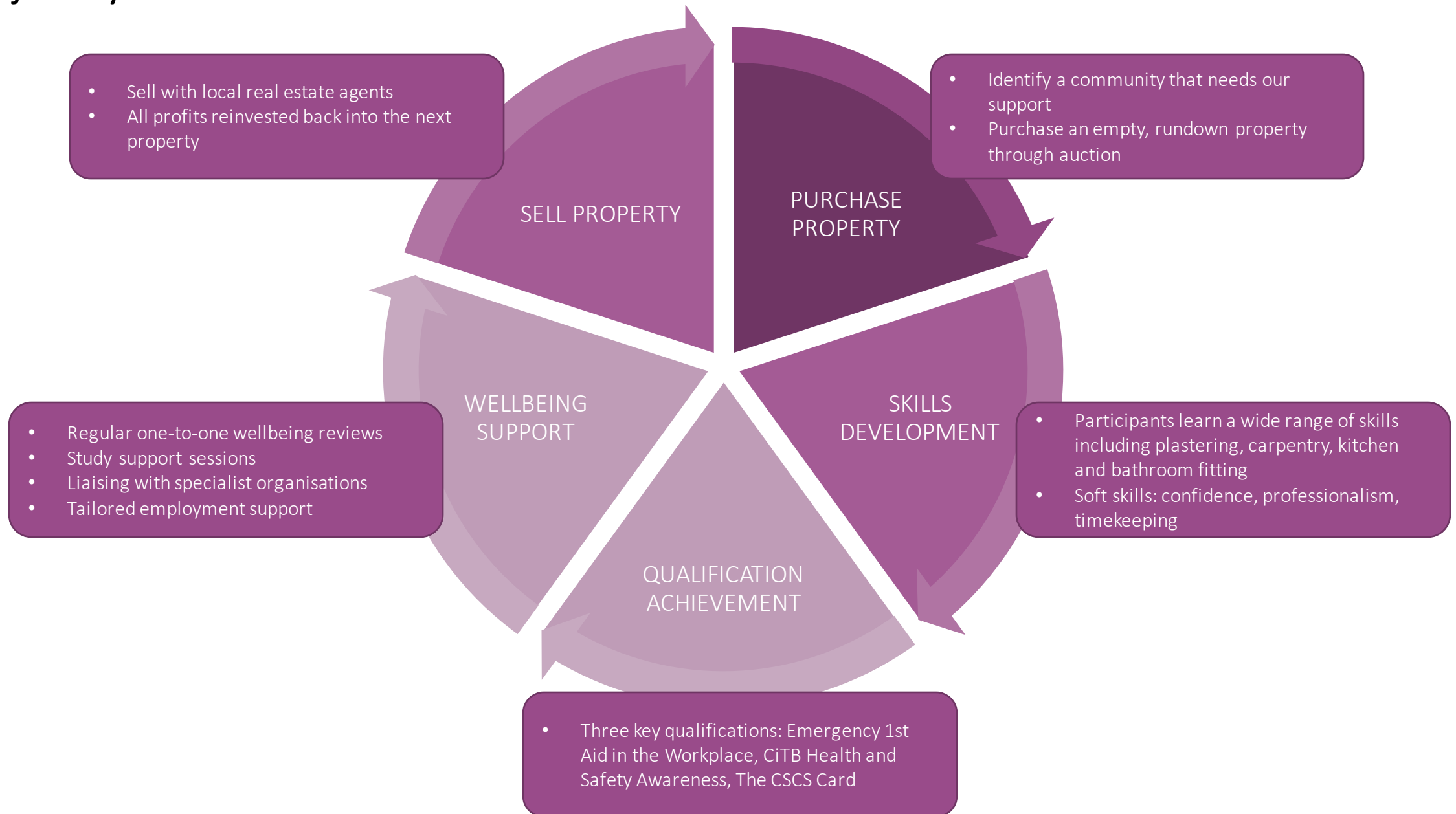
Unemployment

- Unemployment rates in South Wales are consistently higher than the 3.0% Welsh average (Swansea 10.3%, Vale of Glamorgan 5.1%)





Project Cycle





- Spoke to approximately 20 organisations for advice and support
- Mainly to identify the need for the project
- Many initial calls lead to long-term partnerships
- Assigned a Business Wales advisor who helped to refine the legal model
- Settled on CIC ltd by guarantee with an asset lock
- Sian and Stewart at TSW Training came on as board members
- One year from idea conception to first funding bid



The National Lottery Community Fund – People and Places Large Grants

- Spoke to TNLCF funding officers in detail about the bid before submitting
- First application rejected – asked to do more consultation and reapply
- Second application successful
- Received major project funding for three years
- Secured repeat funding for another three years
- Scottish equivalent: Improving Lives Fund - £10,001 to £200,000







BRiC

Building Resilience
in Communities

- Still one project at a time
- Primarily funded through property sales and grants from trusts and foundations
- Recently received TNLCF cost-of-living grant

Results :

- 95% of project participants engaged for at least 4 weeks.
- 91% report positive improvement in wellbeing
- 73% achieve accredited qualifications.
- 55% progress into meaningful employment.



New Projects 2023

Building a Legacy

- will be in collaboration with Rounded Development Enterprises and Afallen, two industry leaders in sustainability
- will use our tried and tested model to give long-term unemployed people the opportunity to engage with climate action through a series of sustainability-focused community regeneration projects



BUILDING
A LEGACY

Women Construct Wales

- will be a collaboration between The Cii, Hafan Cymru and Calan DVS
- Will follow our familiar BRiC model but will be for women only and will be tailored to the needs of vulnerable women
- Once completed, the properties will be used by Hafan Cymru to house vulnerable women in our local communities



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