Changing lives by utilising Empty Homes –

Safe homes for women and children fleeing violence and abuse

# Winner, the Preston Road Women's Centre



Creating sustainable solutions for women and children in Hull

# Services delivered – integrated service model from crisis intervention to recovery

- Specialist domestic abuse support LA contract, Comic Relief, COVID-19
- Safe dispersed accommodation, (incl women with no recourse to public funds)
- Affordable Justice Ltd Family Law firm
- Nursery 0-5s fee paying/LA contract
- Accredited training
- Volunteering programme –unrestricted funding
- Charity shop
- Young Women's participation and empowerment Children in Need

#### The problem

- 10% growth in demand over the last few years
- Women's services have been decimated nationally as a result of public funding cuts
- Short term revenue funding addressing long term social need

#### Why is Social Investment important?

- Alternative to grant and contract funding
- Asset backed investment helps to grow your balance sheet and bring you financial sustainability
- Direct route to scaling up helping to create more beneficial impact through accessing the resource of Empty Homes housing
- Helps to increase your autonomy over service development

#### PRWC - Making it happen

- Three tranches of Empty Homes capital grants totalling £1 million 2012-2015
- £980 000 loan finance through Unity Trust Bank
- Rent optimised through registered social landlord trading arm
- Business plan for this initiative generates annual sustainable surplus
- Additional income streams through property management service – Safe as Houses

### Our Empty Homes work

Before





#### Our Empty Homes work

#### After



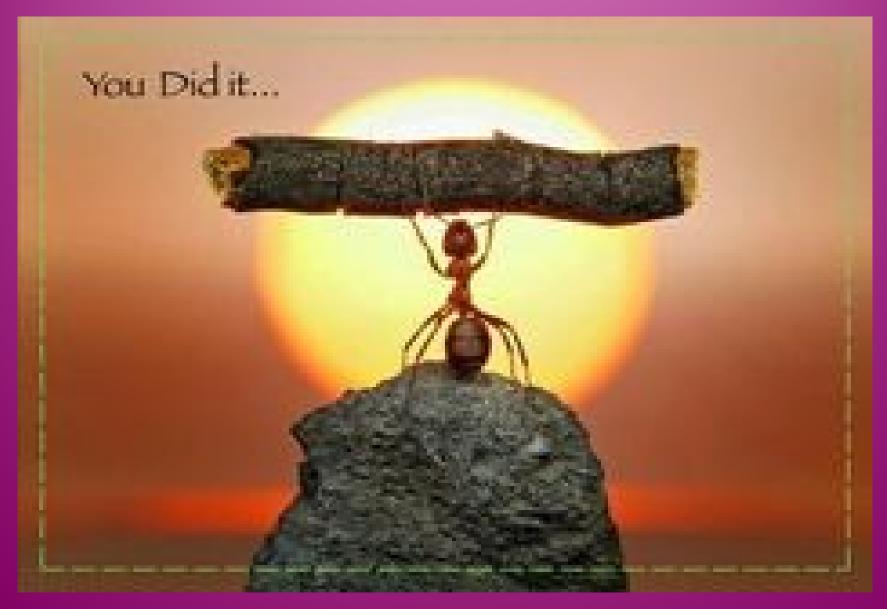


#### Outcomes delivered

On average a woman will leave and return to a violent relationship 7 times before making a permanent break from the perpetrator

When we house and support women in these circumstances, they make a permanent break first time round

#### It can be done!



## Any questions?

More information available at <a href="https://www.purplehouse.co.">https://www.purplehouse.co.</a>
<a href="https://www.purplehouse.co.">uk/surviving-and-thriving-in-the-womens-sector/</a>